

Proposal to the Mayor & Council

Integrated Community Development Plan



Our Proposal Includes:

- REJUVENATION OF ENTIRE MUNICIPAL DISTRICT
- ACTIVATION OF IDLE INDUSTRY AND AGRICULTURE
- LARGE-SCALE WORK CREATION FOR COMMUNITY
- INSTALLATION OF OUR OWN ELECTRICITY SUPPLY
- LARGE-SCALE INVESTMENT OPPORTUNITY FOR INVESTORS
- UNLIMITED ECONOMIC GROWTH POTENTIAL
- LONG-TERM SELF-SUSTAINABILITY

IMPORTANT NOTICE: No financial input or management is required from the Mayor or municipality. All that is required from the Mayor, is to support the ONE SMALL TOWN task team to make the implementation process as smooth as possible.

Proposal by UBUNTU Planet (NPC)

A Community development non-profit company.

Reg: 2014/158534/08

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ONE SMALL TOWN - CAN CHANGE THE WORLD

MOTIVATION

This proposal is the product of 12 years of research, and involvement in various international activities, community projects, strategies, funding models, and deep analysis of the failings of our current socio-economic system.

Mayors and town councils all over the world face the same challenges:

- how to manage and sustain their towns;
- how to deal with increasing costs on every level;
- how to provide adequate services to their community;
- and how to keep things moving forwards against seemingly insurmountable odds, and the constant stream of new challenges facing Mayors and councils every day.

The current socio-economic system is failing us all, and will not provide the solutions we need to solve the desperate situation and the increasing poverty faced by our people. We can all see the steady decay in our communities.

There is never enough money to do what needs to be done whilst factories, farms and warehouses are standing empty and deserted. These are all wasted opportunities that could be transformed and used for the benefit the community.

Currently people do what they can to survive. We compete against each other on every level to get our individual share of the “pie”, but the “pie” keeps getting smaller every year. This “competition” model is only good for the few who succeed, at the expense of the rest of the community. The more desperate the people become, the more desperate the measures they take to survive. This is extremely detrimental for the morale and future of our communities.

The **“ONE SMALL TOWN”** strategy takes an entirely new approach towards reviving our towns, our lives, and economies. It is a community-driven structure presenting a viable economic model that benefits all participants. A model that unifies entire communities towards a common goal, and fosters exponential economic growth potential. When implemented, it will result in community-focused, financially-abundant towns with maximum employment

and new levels of security for all its inhabitants. A small trial of the model was implemented by Mayor Ron Higgins in North Frontenac, Canada, with immediate benefits to the community. The concept is spreading rapidly and we are in communication with a growing number of mayors in Canada, USA, UK, South Africa, Australia, Brazil, Germany, Austria, Croatia, Lebanon, Namibia, The Netherlands and France.

ZERO FINANCIAL RISK

The **ONE SMALL TOWN** strategy requires **no financial input from the Mayor or the Council**. The funding is generated by simply implementing the plan, which attracts large scale investment and investors to our town. This will be explained in detail in the implementation plans to follow. On further examination of this strategy, you will recognise that there is no DOWN-SIDE to this plan, only an UP-SIDE, that rapidly stimulates and rejuvenates our communities.

This letter is a request for a face-to-face meeting during which the ONE SMALL TOWN Ambassador will present a more detailed overview of the implementation plan and its many benefits.

SECTORS INVOLVED

The ONE SMALL TOWN strategy includes many of the major areas of industry and commerce.

1. Electricity Supply
2. Tourism
3. Nature Conservation
4. Agriculture
5. Specialised Growing of Food
6. Seed Banks – Future food security
7. Engineering
8. Technology & Communication
9. Healthcare
10. Pharmaceuticals & Cosmetics
11. Forestry
12. Building industry & Housing
13. Education & Training

IMPORTANT: Each of these sectors is funded by investors keen to invest because of our collaborative efforts and the UNIQUE investment opportunity we create. Past experience has shown very high levels of interest by investors, because of the unique investment opportunities, and high profit margins that the ONE SMALL TOWN strategy offers.

PRIMARY OBJECTIVE:

To turn our town into an investment-friendly destination.

The ONE SMALL TOWN initiative is a community driven; economic PR exercise to make our town as attractive as we can to investors from around the world.

INSTALLATION OF OUR OWN ELECTRICITY SUPPLY (where possible)

One of the cornerstones of our plan.

UBUNTU Planet has a unique agreements with a group of scientists, manufacturers, and technology partners with highly advanced technology to generate clean, environmentally friendly, non-toxic and non-polluting electricity – NOT SOLAR ENERGY.

In Addition: This technology will process all sewage, converting it to clean structured and energised water, and clean non-toxic compost that can be use in our agriculture or sold on the open market.

Furthermore: Our energy technology has the capacity to clean-up rivers, dams and any other polluted areas and convert seawater to clean drinking water. This is particularly important for coastal towns and communities.

Toxic Waste: Our energy technology can also be used to discard and neutralise toxic waste and other hazardous materials from mines and hospitals. This presents a very lucrative income opportunity for the community and potential investors.

ZERO COST OF INSTALLING THE GENERATOR:

The generator installation will be part of the investment opportunity for investors with an exit strategy after certain returns have been achieved. The investors will have a limited period to recover their investment and make a good profit after which they will exit. At that stage, the generator with all its benefits will belong to the people of the town – collectively.

Brief Outline of Implementation & Strategy

Important: The Mayor or municipality, will NOT have to manage the businesses and projects.

ROLE OF THE MAYOR: To be the face and the voice of the initiative. To drive the PR, to motivate and inspire – to attract talent and investors

ONE SMALL TOWN TASK TEAM: Will be assembled to oversee the projects, with project managers, and mediate all initial activity, all the way to the launch.

Analysing our Industrial / Agricultural / Business Potential

We analyse the industrial, agricultural and specialised business potential of our community. We see what farms are standing idle; what factories are empty; what warehouses are vacant – and we identify the potential role they can play in reactivating our economy and creating abundance. This can include hospitals, schools, dairies, bakeries and other buildings or facilities that have been abandoned or downsized due to economic hardship.

Identifying the People Skills and Abilities

We perform a detailed analysis of our people, their skills and their abilities, to recognise where our community holds untapped potential. We match these skills to existing industrial / business potential. There are many skilled people in our communities that are not working because they simply cannot find a job. We will find these people and give them an opportunity in one of the many proposed projects and businesses.

COOPERATIVE PROJECTS, BUSINESSES AND OWNERSHIP

Our plan is based on **collaboration and cooperation** between the Mayor, the community leaders, the people, and the investors, who will fund and manage (where they choose to do so) a large number of integrated, cooperative businesses in our town, municipality, or county.

The business will be well planned, managed and operated by the best possible people, who have been appointed for their skills and expertise in every role.

The businesses will belong collectively to the investors and the people (community). A detailed structure and agreements will be drawn up for every town and its unique conditions.

Highly experienced project managers will be appointed to oversee the launch and ongoing productivity of the projects on behalf of the people and investors.

CREATING A POWERFUL LABOUR FORCE - CONTRIBUTION OF TIME

The ONE SMALL TOWN plan is based on large-scale community participation, in which members of the community each contribute **THREE hours per week** towards the projects. We call this **CONTRIBUTIONISM**.

The projects will be managed by a centralised project management team, who will allocate the people to the projects where they are needed. We will use the most sophisticated technology available to manage all this activity.

In return for their contribution of time and labour, the people receive benefits and profit-share from all projects - in the form of food, services and more - including free electricity, from our own electricity supply when it becomes available.

This **3-hours per week contribution**, generates a powerful free labour force that can create, build or grow anything we choose to - as a community. For example, a town of 10,000 people has a potential of 30,000 hours (thirty thousand hours) of labour per week. We will require many businesses/projects to put all the people to work. In essence – we can create work for everyone in our community. This turns our community into a fierce competitor to any global monopoly, because of our cooperative labour force.

PROFIT DISTRIBUTION & OWNERSHIP

BENEFITS TO COUNCIL AND COMMUNITY

We will start as many businesses and projects as are manageable every year. The conditions of each town will differ, and dictate how many businesses or projects we will be able to launch within the first year. We will then enjoy maximum growth, year on year, due to the collaborative efforts of a united workforce. There are very few limits to what can be achieved. The collective income from these projects should be substantial.

Profits will be shared as follows:

1/3 (one third) to the Investor

1/3 (one third) shared equally between all the people who contribute 3 hours per week

1/3 (one third) to maintain community projects, beautifying our town, and for the implementation of new businesses and projects on a regular basis.

SHORT-TERM to LONG-TERM PLANS – LAUNCH OF PROJECTS

Identifying the Most Obvious Projects for Short-term Success

A detailed plan which will include many projects/businesses will be developed once we have reached an agreement with the Mayor to proceed.

We will start with the most obvious and easy-to-launch projects to inspire the people and create a return on investment as soon as possible for the investors and the community. Growing of food, clean water, and self-sustainability is our first objective.

The first benefit to the people will be distribution of food and everything we grow, build or create – free of charge. Eventually it will also include substantially cheaper electricity or even free electricity – because of the electricity generator that will belong to the people.

Each one of the projects will have many sub-projects, which will also generate an income. For Example:

1. Agriculture – Food processing & packaging
2. Specialised Food Cultivation – e.g. Mushrooms
3. Seed Bank – GMO reversal – Future food security – Genetics lab
4. Tourism – Transport, accommodation, restaurants, other services
5. Nature Conservation – endangered species breeding
6. Engineering – New materials
7. Technology – IT, energy, automotive
8. Healthcare – new healing technology – Healing centres
9. Pharmaceuticals & Cosmetics
10. Forestry – wood factory, other materials e.g. Bamboo
11. Building industry & Housing – New materials
12. Education & Training – New fresh approach – Hands-on education

MARKETING & PUBLICITY – ROLE OF THE MAYOR

The **Mayor must be the face and the voice of the initiative** and share the good news with the world. The success of this initiative depends on how well the Mayor will communicate the message to the world. A professional PR team consisting of a publicist, video production team, stylist, make up, script writer, graphic designer and photographer will be appointed.

Every week, the Mayor will release a short video update, to share the exciting plans, progress and success of the **ONE SMALL TOWN** initiative. This will be compiled as professionally as possible, well edited and produced.

It will be placed on all local and global media platforms – including online social media like Facebook, YouTube, Twitter and Instagram.

IMPORTANT: These messages have the potential to be seen by millions of people around the world – including conscious millionaires who are looking for exciting and secure investment opportunities. We have some experience with this from previous initiatives.

INVITING NEW TALENT TO OUR TOWN

The Mayor will use this marketing platform to invite inventors, scientist, engineers, healers, artists, designers, food growers, and more – to come share their skills with our people and teach our people. This will be part of the PR and marketing publicity campaign.

INVITING CONSCIOUS INVESTORS – SECURE INVESTMENT OPPORTUNITIES

The Mayor will invite conscious investors who resonate with our plan - highlighting the unique investment benefits that do not exist anywhere else. Investors know how difficult it is to find safe and secure investment opportunities in the world today. It is our opinion that the ONE SMALL TOWN initiative will quickly become a highly sought-after investment destination for conscious millionaires. **The benefits are:**

1. Free Labour Force – (bulk manual labour)
2. Free Electricity or very cheap electricity when applicable
3. No hostile competition from other players in the same business – because all the projects now belong to the people and investors.
4. Everyone is on your side as the investor – to make the project a great success – because everyone benefits from the success.
5. Free or very cheap components from the integrated projects, providing the components where possible. Like corn and wheat for food manufacturing and packaging; or milk for cream, butter and cheese production; or herbs for cosmetics and healthcare – and so on.
6. Investors retain 1/3 (one third) of the profits – a far healthier and secure return on investment than most opportunities in the world today.
7. This will become the new norm for conscious investors. We believe that it will create a swing towards this kind of investment into small towns by thousands of conscious investors who want to help small communities and secure their own future.

FUTURE GROWTH POTENTIAL

Once the first cornerstone projects have been established, our community will no longer require any outside investment as we will be generating enough income from our own community run businesses to fund all future growth.

This cycle will keep expanding and influencing other towns, Mayors and Councils to follow the same simple path to success. Our ONE SMALL TOWN

initiative will lead by example to thousands of other towns across the world.

POTENTIAL INCOME GENERATION

Each business holds the potential to generate a good income depending on the industry sector, which will then be reinvested into the community and future projects. Our localised agricultural and healthcare industries alone have the potential to generate a vast return, as our model allows for far greater profit margins than the industry standard due to our cooperative, low cost, labour force.

Once projects are fully established, we can count on millions of dollars of profit per month for our town, for the Council, the investors and for the people who participate by contributing 3 hours per week. Just imagine 100 business launched in our community – each generating on average \$100,000 per month. This will create a turnover of \$10 million per month, and an estimated profit of \$2 million per month for our town and its people.

BUT – any town with 10k population or more, has the potential to generate a turnover of ONE billion US\$ per annum or more. In comparison with multinational corporations with 5k employees or more.

A LASTING LEGACY

The mayors that choose to take this path will leave a true legacy of prosperity and abundance for their families and their communities. They will become true heroes of the people in times when heroes are hard to find. They will inspire millions of people around the world and be remembered as true pioneers of the people who saw beyond the strife and hardship of today, and saw a future filled with opportunity – and made that opportunity possible.

I trust that you find our short introductory proposal inspiring. I look forward to a face-to-face meeting with our ONE SMALL TOWN Ambassador in your area.

In unity & resonance

Michael Telling

Founder UBUNTU PLANET and ONE SMALL TOWN initiative.

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